SALT LAKE CITY ARTS COUNCIL

RACIAL EQUITY & INCLUSION

GRANTS - 2022

IMPORTANT DEADLINES

Application Opens: Tuesday, March 1, 2022 at 8:00 a.m.

Application Closes: Tuesday, March 29, 2022 at 11:59 p.m.

Grant Amounts: $2,500 – $15,000

IMPORTANT REQUIREMENTS

• Thoroughly read Program Guidelines;
• All interested applicants to the Racial Equity and Inclusion Grant are required to attend one Virtual Grant Program Orientation sessions.

PROGRAM OVERVIEW

OVERVIEW
We aim to distribute approximately $75,000 to an undetermined number of arts-based nonprofit organizations before June 30, 2022. Grants will be made in the following amounts; $2,500- $15,000 and will be distributed based on adherence to the Funding Priorities, as well as the Evaluation Criteria. We anticipate a high number of competitive submissions to this program. Applicants are encouraged to adhere to the Funding Priorities and Evaluation Criteria whenever possible to maximize their score.

GRANT PROGRAM PURPOSE
The Racial Equity and Inclusion Grant program was designed to cultivate greater and more consistent efforts and outputs related to racial equity, justice, inclusion, and liberation for nonprofits in our arts and culture sector.

As the Salt Lake City Arts Council, we acknowledge that systemic racism and racial inequities have consistently and pervasively plagued our creative industry’s history and is an injustice which continues to be an issue today. Further, we acknowledge that Black, Indigenous, and/or other Persons of Color (BIPOC) have persisted through even greater challenges stemming from the COVID-19 Global Pandemic as well as the violence of this prolonged systemic racism and inequities which exist in our industry and society at large.

This grant program will aid in Salt Lake City’s phased economic recovery efforts and provide necessary financial resources to incentivize arts-based nonprofit organizations
in our creative sector. The Racial Equity and Inclusion Grant Program will directly contribute to a more expeditious and equitable recovery of Salt Lake City’s thriving creative economy.

ABOUT OUR FUNDING PARTNER
In November, the National Endowment for the Arts announced American Rescue Plan Grants for Local Arts Agencies. Salt Lake City Arts Council is one of these 66 organizations and the only organization in the State of Utah to be awarded a grant in the amount of $500,000 to subgrant to individual artists and nonprofit organizations. With these funds, we will support several grant categories, including this program.

ABOUT OUR CITY ARTS GRANTS PROGRAM
For decades, the Salt Lake City Arts Council has administered the City Arts Grants Program, distributing millions of dollars to countless arts and culture organizations and individual artists. The City Arts Grants program is designed to provide financial support for arts programs and projects in Salt Lake City. The Salt Lake City Arts Council's Racial Equity and Inclusion Grant program was first released in 2021 and distributed 5 grants to nonprofit organizations, ranging from $1,000 – $3,500. Our City Arts Grants Program hopes to amplify the Racial Equity and Inclusion Grant using this once-in-a-generation investment from our federal partners.

Please read the Program Guidelines thoroughly as substantial changes to this program have been made.

APPLICANT ELIGIBILITY

ELIGIBILITY CRITERIA
Applications for Salt Lake City Arts Council’s Racial Equity and Inclusion Grant Program must be submitted and administered by a registered 501(c)3 nonprofit organization who meets all of the following Eligibility Criteria at the time of submission:

1. Be a registered 501(c) 3 entity in good standing with all appropriate state and federal laws and regulations guiding nonprofit operations and activities. NOTE: All applicants will be verified through GuideStar Charity Check;
2. Organizations are required to have a Unique Entity Identifier (UEI) that reflects the organization's legal name and current, physical address.
3. Demonstrate continued nonprofit operations for a minimum of three (3) years prior to submission;
4. Have a mission, vision, or values statement which clearly identifies core functions and language related to arts and culture activities and/or operations. I.e. you must be an arts-based nonprofit organization;
5. Demonstrate a high level of artistic excellence/artistic merit;
6. Conducts primary operational activities within a physical space anchored in the boundaries of Salt Lake City, Utah. Applicants must check their address using the tool found here.
7. Is able to develop and implement a project within the boundaries of Salt Lake City which is open to the public between June 1, 2022 and June 30, 2023.

GRANT FUND USAGE AND GENERAL GUIDANCE

FUNDING LIMITATIONS
Funds cannot be expended for the following activities and/or expenses:

1. Expenses incurred outside of the grant timeline (June 1, 2022 through June 30, 2023);
2. Activities already underway. We are able to fund existing programmatic efforts of your organization, however, the programming should be in alignment with the Funding Priorities outlined herein and have a beginning and end date within the grant timeline;

3. Expenses incurred for the purposes of debt reduction;

4. Expenses incurred outside of the State of Utah must be approved in writing (including online purchases), items made in America should be prioritized whenever possible per the Buy America Act;

5. Expenses which are sub granted in any way. Subcontracting is a permissible use which must be approved in writing;

6. Projects which occur outside of the city limits of Salt Lake City, Utah. Please verify the address of your proposed project using this tool;

7. Activities and/or expenses which would be classified as a capital campaign, such as building renovations, additions, scholarship campaigns, etc.

ADDITIONAL REQUIREMENTS
The funding for this grant is through the NEA and uses Federal Funds which require additional requirements. It can seem overwhelming, but the Salt Lake City Arts Council will assist you along the way to make sure you are in compliance with additional requirements.

If funded, Additional Requirements must be met before final approval and disbursement of your grant funds. At this time, these may include:

1. Adherence to the National Endowment for the Arts official General Terms and Conditions for Grants and Cooperative Agreements to Organizations;

2. Adherence to the National Historic Preservation Act (NHPA) and/or the National Environmental Policy Act (NEPA) during project development and implementation. The Salt Lake City Arts Council may conduct a review of your project to ensure that it is in compliance with NHPA/NEPA;

3. Adherence to Section 504 of the Rehabilitation Act of 1973, as amended, and the Americans with Disabilities Act of 1990 (ADA), as amended. The Salt Lake City Arts Council may conduct a review of your project to ensure that it is in compliance with Section 504/ADA;

4. Cooperation with the Salt Lake City Arts Council in conducting a Risk Assessment for noncompliance with federal statutes, regulations, and the general Terms and Conditions outlined above;

Additional eligibility and/or limitations may be added at any time with written notice to funded projects.

GENERAL FUNDING GUIDANCE
The Salt Lake City Arts Council aims to fund Racial Equity and Inclusion Grants which are innovative, transformative, and engaging. We envision these funds will be utilized in ways which allow nonprofit organizations to build capacity and increase alignment with values related to racial equity, justice, empowerment, and inclusion with regards to their organization's outward facing efforts related to these values. As such, we are encouraging applicants to this grant program to develop and propose projects which adhere to the above principles and press the boundaries of inclusion, diversity, equity, and accessibility.

Applicants are encouraged to develop projects which adhere to the Eligibility Criteria and Fund Limitations listed above. Potential fund usage can be, but is not limited to, the projects listed below:

1. Projects which present a minimum of one public performance of the following artforms: dance,
visual art, music, theater, performance, new media (film/video/digital/web based/archives etc), social practice art; or transdisciplinary artistic media. Examples include: opera, busking, DJing, web based work, illusions, and any other craft which is creative in nature;

2. Projects which present a minimum of one public engagement opportunity grounded in creative industry and aimed at demonstrating racial equity and inclusion in one or more of the following activities; workshops, festivals, symposiums, showcases, webinars, web archives, markets, fairs, panels, service projects, and educational courses;

3. Projects which develop and place one or more physical object(s), grounded in an artistic discipline and aimed at demonstrating racial equity and inclusion, within a designated space accessible to the public. The object may be temporary or permanent, but must adhere to all relevant city code and permits;

4. Project that focuses on a restricted audience who is racially and/or ethnically diverse and has a significant impact on that population including but not limited to; hospitals, prisons, schools, rehabilitation centers, and other such locations.

**FUNDING USAGE**

Every funded application must result in a public project of some kind. Funding usage for your project must adhere to the following:

1. All Funding Limitations and Additional Requirements listed above;

2. All funds expended must be justified in context with the development or implementation of your public project. The following fund uses may be allowed only if the related expense(s) can be justified in context with a public project:

3. Professional Development: Use of funds to build technical, artistic, administrative, or adaptive skills may not exceed 20% of grant funds;

4. Facility and Equipment: Use of funds to purchase software, hardware, subscriptions, and pay for facility costs. Costs cannot exceed $5000 per item and should adhere to all requirements of the Buy America Act.

5. Travel: Use funds to travel within the United States. Must acquire competitive fare on domestic flights, purchasing for the lowest available fare at the time of receipt. Travel expenses require written approval and may not exceed 10% of grant funds.

6. Artist Fees and Honoraria: Use of funds to compensate artists.

7. This project cannot include project costs that are supported by any other federal funds or their cost share/match, including costs that may be included in applications submitted, or grants received, by partner organizations or presenters. It is your responsibility to ensure that any future requests made on your behalf carefully consider the sources of the program's fund;

Without exception, all personnel involved in your project must be paid a livable wage of $15.11 per hour as defined by MIT’s Living Wage Calculator found here. This includes artists, subcontractors, and existing employees of your organization.

**GRANT APPLICATION AND REVIEW PROCESS**

**Guidelines Released:** Tuesday, February 22, 2022 at 8:00 a.m.

**Application Opens:** Tuesday, March 1, 2022 at 8:00 a.m.

**Virtual Grant Program Orientation:**

- Tuesday, Feb 22, 2022 at 11:00 a.m.
- Wednesday, February 23, 2022 at 4:00 p.m.
- Tuesday, March 15, 2022 at 1:00pm

*Advanced registration is required, please click here to register.*
Application Closes: Tuesday, March 29, 2022 at 11:59 p.m.
Salt Lake City Arts Council Committee Review: March 31, 2022 through April 28, 2022
Salt Lake City Arts Council Board Meeting: Wednesday, May 18, 2022 at 5:30 p.m.
Written Grant Notification: Friday, May 20, 2022 before 5:00 p.m.
Grant Agreement Form Acceptance: Friday, May 27, 2022 before 5:00 p.m.
First Grant Distribution of 50% of award: Wednesday, Jun 1, 2022
Final Grant Distribution: Date to be determined based on completion of Final Public Project and approval of Final Report.
Final Public Project/Program Release: Jun 1, 2022 through Jun 30, 2023 Specific date(s) to be determined by the Artist.

EVALUATION CRITERIA

All applications will be scored in accordance with our scoring rubric, found here. There will be a total of 110 points available for this grant program.

The breakdown of available points is as follows;
Core Criteria: 80 Points Available
Budget: 20 Points Available

Total Weighted Points: 100 Points Available

Additional Funding Priority Criteria: 10 Points Available*

*Priority Criteria represents available points for applications who are considerate of our Funding Priorities as outlined above. These points should be viewed as “extra credit” and are intended to provide supplementary points for applicants who choose to align their project proposals with our Funding Priorities. There is not an expectation that applicants attempt to receive all supplemental points. Rather, applicants should consider how our Funding Priorities and the goals and objectives identified within their project align and clearly demonstrate accordingly within their submission.

Total Weighted Points: 80 Points Available
Total Funding Priority Points: 20 Points Available

Grand Total Points Available: 110 Points Available

FINANCE AND BUDGET INFORMATION

All applicants must submit a detailed budget using the provided budget template, found here.

All budgets must balance. Meaning, expenses may not exceed income. We acknowledge that this budget represents a projection of income and expenses. As such, funded applicants will have opportunities throughout the grant program to submit change requests which better align with current economic conditions. All applicants are encouraged to submit budgets which thoughtfully consider rising inflation of materials and supplies, supporting individuals engaged in their project with a livable wage (themselves included), and to adhere to all Funding Limitations, Additional Requirements, and Funding Priorities outlined above.

ADDITIONAL SUPPORT

FREQUENTLY ASKED QUESTIONS
All questions or concerns regarding this grant program should be submitted in writing. Once
submitted, please allow 2 business days for a response. Additionally, all questions and answers will be released for any applicant to see, unless such release includes sensitive personal information.

All questions and answers will be updated here as necessary.

What does Artistic Merit/Artistic Excellence mean?

Artistic Excellence
• Artistic excellence is evaluated based on the program description; a clear and concise description of the project, the goals, and the relevance to the audience or communities being served.

Artistic Merit
• Importance and appropriateness of the project to the artist, audience, community and/or constituency.
• Ability to carry out the project based on such factors as the appropriateness of the budget, the quality and clarity of the project goals and design, the resources involved, and the qualifications of the project's personnel.
• Potential to serve and/or reach individuals whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability, as applicable.
• Evidence of direct compensation to artists, and/or art workers.

OFFICE HOURS
From February 22, 2022 to March 23, 2022, six (6) days before the deadline, applicants are encouraged to schedule one (1) thirty (30) minute appointment. The purpose of this meeting is to ask questions which are not answered in the Program Guidelines or Frequently Asked Questions. We are happy to help you with any additional technical or adaptive questions or concerns you may have, as well as answer specific questions you might have regarding your materials or application. We are administrators of the Program and, as such, we have to maintain a level of fairness to all applicants.

To schedule your 30 minute appointment with either grant administrator, please click here.

CONTACT US
If you have any questions, please refer to our Frequently Asked Questions first. If your question is not answered please contact Salt Lake Arts Council Grants Program Coordinator, Susan Campbell at Susan.Campbell@saltlakearts.org OR Salt Lake Arts Council Assistant Director, Taylor Knuth at Taylor.Knuth@SLC.gov.com.

REQUIRED GUIDELINES
• National Endowment for the Arts Terms and Conditions
• National Historic Preservation Act
• National Environmental Policy Act
• Section 504 of the Rehabilitation Act of 1973, as amended
• The Americans with Disabilities Act of 1990 (ADA)

SUPPORTIVE LINKS
• Registration for Grant Orientation
• 2022-2023 Racial Equity and Inclusion Scoring Rubric
• 2022-2023 Racial Equity and Inclusion Budget Template
• To Schedule Office Hours
• 2022-2023 Racial Equity and Inclusion Frequently Asked Questions
• Online Application Portal
• Unique Entity Identifier
• Buy America Act
• MIT's Living Wage Calculator
• Salt Lake City District Map