Evaluation Measures for Artist Career Empowerment Grant

The following scale will be used to evaluate your application:

1-2 = Insufficient information
Applicant provides insufficient detail and does not meet the minimum criteria.

3-4 = Needs work
Applicant provides limited detail and additional information is needed to meet criteria.

5-6 = Average
Applicant provides adequate detail and criteria are modestly met.

7-8 = Good
Applicant provides sufficient detail and meets criteria

9-10 = Excellent
Applicant responds with clear, appropriate details and exceeds criteria.

*Each application will be scored based on the following considerations in alignment with the scale above.

Request Description Score:

Evaluation Considerations:
Does the applicant describe their request in detail? Is the request clear and concise? Do you understand exactly what activity, or purchase, will be executed upon receipt of the awarded funds?

Empowerment and Enhancement Score:

Evaluation Considerations:
Does the applicant clearly illustrate how the funds will empower or enhance their artistic career? Are they detailed and concise? Do they describe ways funds will increase their capacity, enhance their abilities, or diversify their skills and insights with relation to their discipline?

The important element of this question is to directly relate the value of the dollars the artist receives with relation to their artistic career, providing clear and detailed examples of how the money will empower or enhance their career as a professional artist.

Economic Vitality, Vibrancy, and Benefit Score:

Evaluation Considerations:
Does the applicant clearly define how their request contributes to Salt Lake City's economy? Does the applicant thoughtful describe how their success as an individual professional artist contributes to the economic success of Salt Lake City? Do the illustrate partnerships they intend to build with other artists or businesses as a result of this award? Do they describe how their presence in a community creates vitality or vibrancy, or discuss the ways engagement in their artistic practice supports areas of importance to Salt Lake City's economy?